

# ABLE Oversight Committee Meeting Minutes

*Date | time* 6/28/2017 9:00 AM | *Location* Conference Call

## Attendees:

### *Committee Members:*

Jon Benion  
Sheila Hogan  
Teri Calton  
Kat Patterson  
Novelene Martin

### *Interested Parties:*

Marlene Taher  
Olivia Roussan  
Travis Hoffman  
Theresa Baldry  
Donna Torgerson  
Amy Clayton

## Topic

## Notes

Any questions regarding email update sent 6/8/17

- Montana ABLE Account Program will launch at the end of July
- There will be a press conference for the launch, Sheila is working with the Governor's Office on exact details
- The Governor will make appointments to the ABLE Oversight Committee in late August
- Jeremy Leber, from Ascensus will be in Montana and will be trying to set up a meeting in the beginning of August to talk about how the launch is going

Review of DRAFT Montana materials and example website

- Kat will review to make sure her suggested changes were incorporated
- When the final materials are completed by Ascensus, the committee will receive copies

Communications Planning for launch of ABLE accounts

- Develop high level Op Ed targeted for newspapers and other print media with bill sponsors Caferro and Thomas. Jon has started drafting and will route to Sheila Hogan and others on the committee for further review
- Develop detailed Op Ed targeted for newsletters to specific audiences with Jon Bennion and Director Hogan
- Develop a "media packet" to include 2 Op Ed articles developed, informational brochure, 2-page brochure, link to website
- Ask if Ascensus can conduct a webinar to cover basic questions regarding accounts. Record this webinar and post to DPHHS website
- Ask if Ascensus can develop a tutorial online about how to open an account
- Add link to this video in the Op Ed articles about the accounts.
- Post to DPHHS Facebook page and have other organizations share
- Use Jon Bennion's list as a starting point to develop a broad list of organizations to reach out to, and provide "media packet" to each organization on list.
- Offer informational sessions to those organizations which would like to have someone talk – even if by conference call or webinar
- Sheila Hogan will reach out to General Quinn regarding ways to make Veterans aware of these accounts

Interested Parties/ Public

Interested parties participated in the communications planning, and offered their

Topic  
Input

Notes

support in spreading the word when accounts launch.